

Presented by



CHANGE THE WORLD



WITH A GIVING HEART

Tuesday
November 10, 2020
Virtual Event

National Philanthropy Day®

SPONSORSHIP OPPORTUNITIES

Benefits	\$3,000 Signature Sponsorship	\$2,000 Keynote Sponsorship	\$1,500 Education Sponsorship	\$1,000 Friends Sponsorship	\$500 Award Sponsorship	Advertising Opportunities		
						Full Page Ad	1/2 Page Ad	1/4 Page Ad
Ad in journal	Full page, front/back cover (subject to availability)	Full page	1/2 page	1/2 page	Listing with awards	\$250	\$100	\$50
Tickets to event	4	4	2	2	1			
Branding during virtual event	Logo visible throughout the event	Logo visible during keynote address	Logo during education session Introduction of one education session	Logo/item sent to attendees Listing in digital marketing	Recognition in mailed award box Listing during awardee presentation			
Inclusion in digital marketing (eblasts + social media)	Logo	Logo	Listing	Listing				
Inclusion in print marketing (invite)	Logo	Logo	Listing	Listing				
Promotional material in attendee gratitude bag	Included	Included	Included					
Opportunity to speak at event	3 minute recorded introduction							
Signature Sponsor Listing at the top of all promotion	Included							
Inclusion in Press Releases	Included							

Register: <https://bit.ly/npd2020sponsor>

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